



*The fresh and healthy choice*

Sharing a healthy future



# The healthy and natural snack

A fun new approach to snacking naturally! Try our My Cucumber babies; branded as MyCubies, they are easy to eat any time of the day.

Our concept:

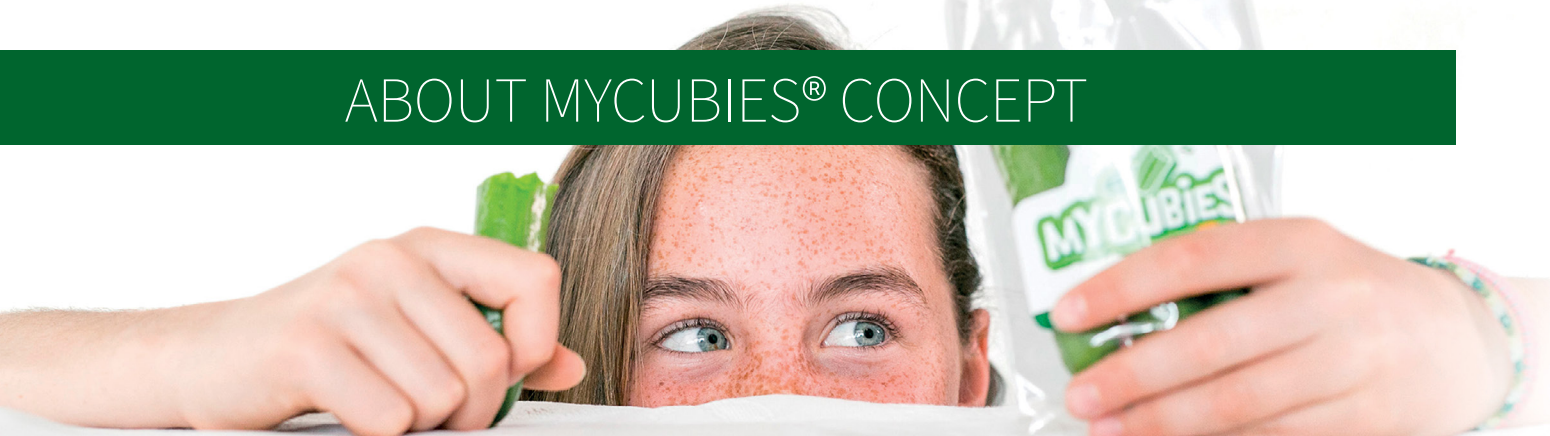
- A dedicated breeding team
- Cultivated by selected growers
- Marketing support for growers, traders and retailers
- Development of packaging
- Promotional campaigns

## *New colours and sizes*

Discover the new range of MyCubies® cucumbers: the white variety and the new One Bite, the smallest snack to be consumed in a single bite.



ABOUT MYCUBIES® CONCEPT







Mix of colours



Adorable sizes



One-bite snack





## Attracting consumers

The concept of MyCubies® is to make healthy snacking easier and more attractive to consumers.

# A full range of packaging

We have developed a full range of packaging, which supports healthy snacking at any moment of the day.



AVAILABLE IN SMART PACKAGING



*Crunchy  
bite*

*Low in  
calories*

*Easy  
to eat*



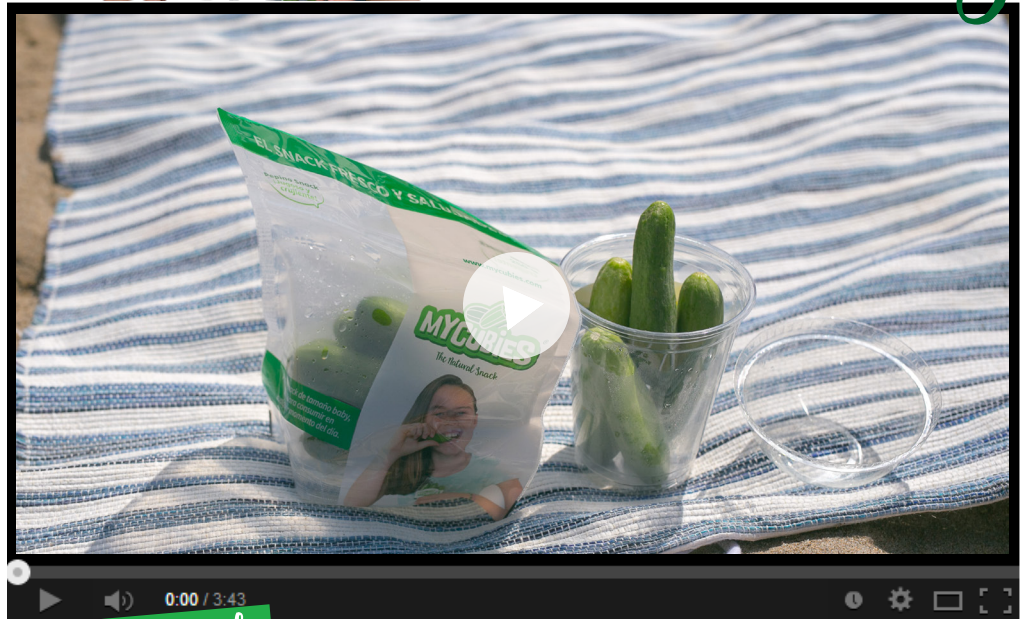
FOR EVERYONE, AT ANY TIME







# The Natural Day



scan the QR code  
and watch our video



for more information go to [www.mycubies.com](http://www.mycubies.com)

