

Extended shelf life \mathcal{I}





De-coring iceberg Top & tailing









As a result of Knox, the presentation and usage of lettuce by the food service industry improves significantly. Sandwiches look more appealing and the quality of lettuce offered in salad bars will drastically improve.



packaging













mixes smell

RIJK ZWAAN

Meet our

Lettuce

Team

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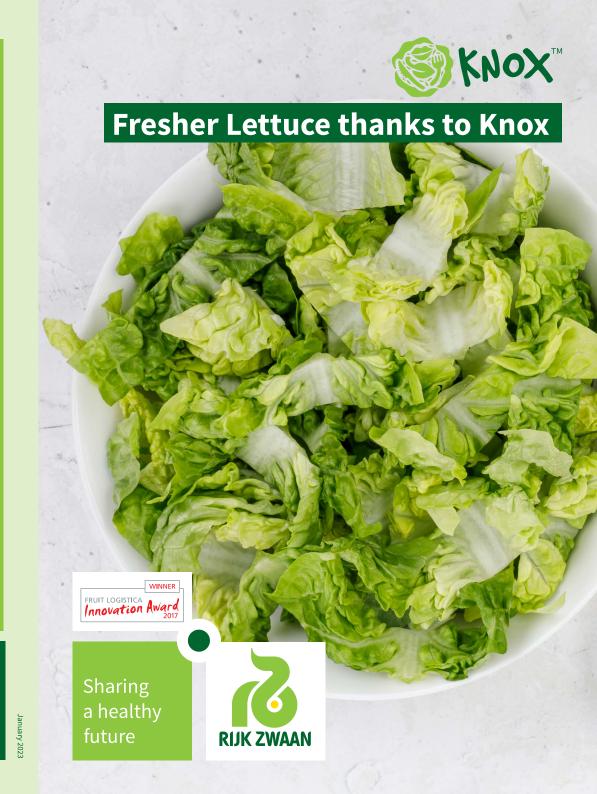
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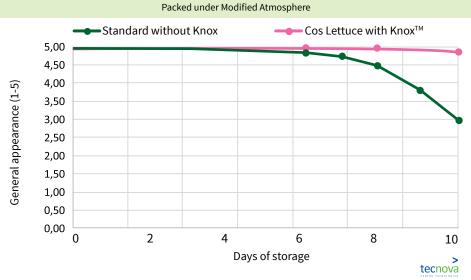
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Fresher fresh cut lettuce thanks to Knox



Shelf life test Fresh cut Cos Lettuce



Fresher Lettuce thanks to Knox

The Knox™ trait is one of the most exciting innovations in lettuce breeding. Following more than a decade of conventional breeding work, Rijk Zwaan developed the Knox trait, which reduces the pinking of cut surfaces by several days. Both in bagged salads, which stay fresher for longer, resulting in greater consumer satisfaction and less wastage. As well as maintaining a fresh green appearance of wholehead lettuce in store and the consumers home.



Fresher wholehead lettuce thanks to Knox



Shelf life test Wholehead Lettuce Evaluation of core and ribs