## Melon & Watermelon

Assortment South East Asia 2021-2022



Sharing a healthy future



### Rijk Zwaan introduces Jewels



We proudly present our set of 'Jewels', it's a range of varieties especially developed for the Asian melon market. These varieties have the right appearance and the optimum degree of sweetness for this market. Apart from having all the desired market traits, the varieties also perform well in production.

The three new Jewels concepts

We have launched three different Jewels concepts as follows:

- Golden Emerald
- Silkv Pearl
- Silver Coral

Green-fleshed and orange-fleshed varieties are available within all three concepts.

#### The Asian melon market

At Rijk Zwaan, we breed varieties particularly for high-value vertically grown crops. This growing method can produce melons with a high level of sweetness and appealing skin with perfect netting that command a premium in the market. We focus on introducing varieties with a short, dark-green peduncle that is retained when these premium melons are harvested. This helps the consumer to recognise the product as fresh and high quality. Most of these varieties can be grown in greenhouses, net houses and open-field production.

#### Shelf life

Shelf life is another important trait in our range. A good shelf life not only allows the melons to be exported to markets further afield, but also preserves for longer the image of freshness that consumers desire.

#### Fresh-cut

More and more melons are processed as fresh-cut products for sale to foodservice or retail customers. A small cavity, good fruit size and firm flesh texture are particularly important traits for the processing industry.

## Golden Emerald



Golden Emerald is a popular concept that has been developed and introduced by Rijk Zwaan. This golden-coloured melon can have green or orange flesh. It has a subtle yet dense netting. The fruits are very sweet (brix range 12--15) and have a good shelf life. The skin colour is very attractive and the melon has a ready-to-eat look.

#### Inthanon RZ





- Strong plant with good resistance package
- Bright golden skin colour
- Good flavour profile with high brix
- Fruit approx 1.7 kg, green flesh



### Mingsha RZ



- MNSV/Fom:0,1 (R) Px (ex Sf):1, 2, 3
- Strong plant with good resistance package
- Very nice and well defined netting
- Good flavor, average brix of 16
- High productivity, fruit size 2,5-3 kg

## Silky Pearl



These are the silky smooth, white-skinned varieties. Like the other two concepts, this type is available with green flesh or with orange flesh. The flesh has a firm bite and is extremely sweet (brix range 13-16).

### Taj Mahal RZ





- R (ex Sf):1,2,5
- Strong compact plant
- Mainly suitable for vertical cropping
- Sweet flavour, average brix 16
- Fruit approx 2.3 kg, orange flesh

#### Sanvicente RZ (34-801)

#### Specifications



- Fom:2 R Px (ex Sf):2,3,5
  - Good plant
- Can be grown indoor and in open field
- · Good flavour
- Approx 2 kg in open field, green flesh (smaller when grown indoor)



## Silver Coral



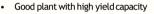
This is already a common type in Asia. The fruits are easy to recognise due to their thick and dense netting. There are green-flesh and orange-flesh varieties available. The skin is rather firm, but the flesh is juicy and melts in the mouth. The fruits are very sweet (brix range 13-16).



#### Sagami RZ



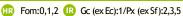




- Thick, dense netting and short peduncle
- Good eating quality, average brix of 16-19
- Fruit approx 2 kg, green flesh

#### Fujisawa RZ

#### Specifications



- · Good plant with high yield capacity
- Can be grown indoor and in open field
- Nice flavour, average brix of 15
- Fruit approx 2.6 kg, orange flesh, sutured type

#### Wakatobi RZ

#### Specifications



- · Very strong, dark plant with excellent leaf cover
- · Can be grown indoor and in open field
- · Good flavour, average brix 15
- Fruit approx 2.2 kg, orange flesh





## European Types for Asian Market



#### Rangipo RZ - Italian Cantaloupe

Fom: 0.1.2 (R) Px (ex Sf): 1.2.5

- Strong and compact plant
- A unique netted melon with green vertical stripes
- Good eating quality, average brix of 14
- Fruit approx 2 kg, crunchy orange flesh, long shelf life



#### Carribean Gold R7

Fom: 0,1,2 (R) Px (ex Sf): 2/Ag

- Strong and uniform plant
- Long shelf life travel very well over long distances
- Sweet taste, average brix of 12-14
- Fruit approx 2 kg, orange flesh



### Finura RZ - Piel de Sapo

- The plants are vigorous and produce uniform fruits.
- Long shelf life travel very well over long distances
- Good flavour, average brix of 12-14
- Fruit approx 2-3,5 kg, white flesh

## The Convenient Watermelon





Microseeded varieties with dual purpose. Suitable as pollinator and as commercial products in personal sizes (2-4kg)



### Conguita RZ - Micro Seeded Sugar Baby

#### Specifications

- Suitable for both indoor and outdoor production
- · Strong plant and has excellent fruit setting
- It has a uniform, slightly oval fruit shape
- Firm red flesh, sweet flavour and contains microseeds
- Personal size, fruit approx 2-3 kg



#### Gatinho RZ - Micro Seeded Tiger Stripe

#### Specifications

- Suitable for both indoor and outdoor production
- Strong plant and has excellent fruit setting
- It has a uniform, round fruit shape
- Firm red flesh, sweet flavor with few microseeds
- Personal size, fruit approx 2-3 kg,



### Tigrinho RZ - Micro Seeded Tiger Stripe

#### Specifications

- Suitable for both indoor and outdoor production
- · Strong plant and has excellent fruit setting
- It has a uniform, round to slightly oval fruit shape
- · Firm red flesh, sweet flavor with few microseeds
- Bigger size than Gatinho, fruit approx 3-4 kg







Seedless varieties with colour diversification

Different and attractive skin types are also included in this concept



# Meet our Asian Melon Team

For more information please contact your local specialist or one of our experts below:

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