



**Knox™  
prevents  
pinking in  
lettuce**

**Knox™**

# **Extended shelf life** thanks to Knox

a natural trait that delays pinking in Lettuce

 **RIJK ZWAAN**

# Introducing Knox™

A natural trait that not only delays pinking in lettuce, extending the shelf life, and also reduces waste. Launched in 2015, we now offer a complete range of lettuce varieties with Knox.

Read more about  
our natural trait

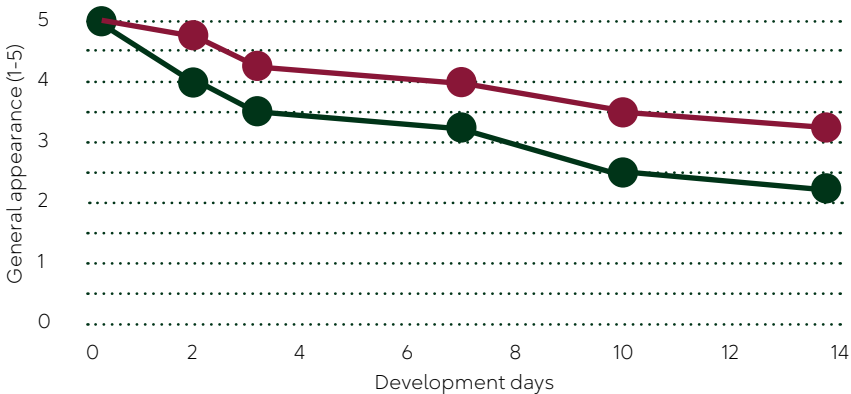


The Knox™ trait is one of the most exciting innovations in lettuce breeding. Following more than a decade of conventional breeding work, Rijk Zwaan developed the Knox trait, which reduces the pinking of cut surfaces by several days. Both in bagged salads, which stay fresher for longer, resulting in greater consumer satisfaction and less wastage. As well as maintaining a fresh green appearance of wholehead lettuce in store and the consumers home.

## “Fresher Lettuce thanks to Knox™”

### Shelf life test fresh cut lettuce

— Knox™ variety — Conventional variety



# Harvest the benefits of Knox™



Happy consumers



Extended shelf life



Mechanical harvesting



# Meet our Lettuce team



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