

Chinese-type cucumber for high-tech cultivation

# A taste of modern Asian cuisine

In Western cuisine cucumbers are usually eaten raw, such as in salads or as a snack. But in Asia the cucumber is widely used in stir-fry dishes too. The texture of the cucumbers used in Asian cuisine differs from that of the European 'long cucumber', which makes them suitable for stir-frying. That's why Rijk Zwaan introduced a new cucumber variety that is ideal for use in the wok, bringing a taste of modern Asian cuisine to the Western world.

## **New consumer category**

According to research only 20% of Western consumers currently use cucumbers in their stir-fries. The main disadvantages of traditional cucumbers are flavour loss, high moisture content and lack of firmness. Tests with the new Asian cucumber show that, after stir-frying, it retains its bite, taste, juiciness, crunchiness and shape much better than the long cucumber.

Research also reveals that many consumers don't even realise that cucumbers can be used in stir-fries. Hence, the new Asian cucumber creates a great opportunity to add a new category to the cucumber range: the wok cucumber.

#### **Developed for high-tech production**

The Asian cucumber is traditionally grown in solar greenhouses in China. Rijk Zwaan's breeders have now developed the new Asian cucumber, Wokcue RZ, especially for modern high-tech greenhouses. This means that cultivation of this variety is comparable to the long cucumber.





Wokcue RZ is a Chinese-type cucumber that cucumbers. This makes Wokcue RZ excellent for wok dishes and Chinese salads and a nice addition in the Western Chinese type that is suitable for high-tech



#### **Wokcue RZ F1**



R CMV/CVYV/Cca R ZYMV/Px (ex Sf)



- Long cucumber variety with a small seed cavity
- Dark green striped, straight fruit with spines
- Single fruited, approx. 32 cm

For more information please contact your local specialist or our colleagues here below:

## **Crop Coordination Cucumber**

Marcel van Koppen m.van.koppen@rijkzwaan.nl

#### **Marketing Specialist Cucumber**

Heleen van Rijn - Wassenaar h.van.rijn-wassenaar@rijkzwaan.nl



# **Meet our** Cucumber Team



Rijk Zwaan's descriptions, illustrations, growing advices and any other information in whatever form for example on expiry, sowing, planting and harvesting dates are based as precisely as possible on experiences in trials and in practice. However, Rijk Zwaan does not accept in any case liability for damages resulting from the use of such descriptions, illustrations, growing advices and information. The buyer/user itself is responsible for proper storage of the seeds and will be deemed to determine whether the products and growing advices are suitable to be used for the intended cultivations and under the local conditions.

Rijk Zwaan Distribution B.V., PO Box 40, 2678 ZG De Lier, The Netherlands - www.rijkzwaan.com