



Tropical™

A refreshing twist on watermelon.

Tropical is a bold, seedless and juicy addition to the watermelon aisle. With its unexpected yellow flesh and familiar sweet flavour, it brings colour and contrast to every bite. Tropical offers consumers something refreshingly different without compromising on taste. It's crisp, hydrating, and sun-ripened to perfection and its flavour has even been awarded the maximum of three stars by the International Taste Quality Institute. Perfect for those who want to brighten up their meals or snacks. For chefs and creatives, it opens up a whole new colour palette. For retailers, it's a vibrant shelf addition that turns heads and sparks curiosity. Especially when supported by strong in-store messaging, since the yellow flesh is hidden inside.

Discover more at

rijkzwaan.com/en/page/tropical

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